

BRIAN LANE BASKETBALL CAMPS

Hosted at Transylvania University



**PLAY
LEARN
DEVELOP
HAVE FUN**

Summer 2025



WHY LANE CAMPS?

Brian Lane, Camp Director

- Recently completed his 24th year at Transylvania University and is second on the all-time win list.
- Named HCAC Coach of the Year in 2005, 2006, 2009, and 2012.
- A Transylvania graduate, he has guided the pioneers to six NCAA appearances and one trip to the NCAA Elite Eight.
- Coach Lane has won over 370 games as head coach at Transy

5 Time HCAC Coach of the Year
2006 Midwest Region Coach of the Year
2012 Finalist for National Coach of the Year



Transylvania University 1990-91 (Assistant)
Head Coach 2001- Present



Morehead State University 1999-2001
Assistant Coach



Florida Atlantic University 1995-1999
Assistant Coach



N.C. State 1993-1995
Assistant Coach



University of South Carolina 1992-1993
Assistant Coach



UNC- Charlotte 1991-92
Graduate Assistant Coach
*Metro Conference Champions

Training

- Skill development is key to basketball success
- Expert lectures by Coach Lane and his staff
- Players of all abilities will improve
- Learn how off-court discussions and activities can help the players' on-court game
- Provide players with the tools they need to be a player and teammate

Experience

- More than 62,000 campers have improved their basketball skills at camps on Transy's Campus
- Coach Lane's 35th year of camps
- Coaching staff includes current and former players

Facilities- Clive M. Beck Center

- \$15 million recreational center
- 97,000 sq. foot arena
- Accommodates 4 full size courts
- 12 adjustable -height baskets all under one roof

Right for you

- Carefully, matched groups arranged according to age, size, and experience
- Full-Day, Half-Day, and Overnight options are available
- Low camper to coach ratio to ensure ample individualized coaching

FIND THE CAMP THAT IS RIGHT FOR YOU

BRIAN LANE DAY CAMP Boys 7-14 years

- Gives some of the younger campers their **first experience** with a basketball
- **Special attention** is given to ensure camp is a opportunity to learn new things about the sport as well as making sure campers have a great time
- Coaches work extremely hard to make this the camper's **best week of summer**
- Campers play with others their own age and size
- Some older campers will use this time as a chance to focus on the fundamentals of basketball to get a solid base for future playing
- All campers are **closely supervised** and not allowed out of the gym area unless accompanied by a counselor to ensure your child's safety is a priority



June 23-26

A—Full day, 9 am–4 p.m.
(includes lunch)

B—Half day, 9 am–noon.
Registration is 8–9 a.m on 1st
day of camp. Camp ends at
4:00 pm on the last day.

Half-day campers leave at noon each day.



BRIAN LANE TEAM CAMP

- ❑ Competitive or Very competitive divisions for each league
- ❑ Three leagues—Varsity, JV and Freshman
- ❑ Minimum of eight players per team
- ❑ Each team plays a minimum of seven games



- ❑ Coaches may coach their own team if allowed by state associations
- ❑ All-you-can-eat food
- ❑ New residence halls
- ❑ Single elimination tournament

- ❑ T-shirts for all players and coaches
- ❑ Individual and team awards
- ❑ Athletic trainer and training room

- June 1-3 and June 5-7

(Minimum of 8 per team)

- **Team Camp I:** Registration is noon to 1 p.m. Sunday, June 1st
- Camp ends after the last tournament game on Tuesday, June 3rd.
- **Team Camp II:** Registration is noon to 1 p.m. Wednesday, June 5th
- Camp ends after the last tournament game on Friday, June 7th.



SESSIONS SOLD OUT IN 2024 SO EMAIL
coachbrianlane@gmail.com FOR AVAILABILITY

Middle School Team and Individual Overnight/ Full-Day Camp Boys 10-16 years

- A major emphasis on **individualized instruction** in all phases off the game.
- A proper balance of skill development, 3 on 3 and 5 on 5 games.
- Each camper will receive the personal attention needed to build a strong foundation in the fundamentals of basketball



- Carefully matched by age, size, and experience to **enhance their skill development** and enjoyment
 - Expect to learn from Coach Lane and his outstanding staff the key fundamentals of being a better basketball player
- **Areas of focus include**
 - Defense
 - Shooting
 - Passing
 - Ball handling
 - Teamwork
 - Leadership
 - Coach Lane's **daily involvement** with the campers make this camp a very popular choice.
 - Staff will stay in the dorm to assist residence hall directors
 - First camp meal is dinner on Monday.

July 13-15

- Registration is 12:30-2 pm Sunday, July 13
- Camp ends at 4:00 pm Tuesday, July 15
- First camp meal on Sunday is dinner.
- Day campers stay until 9 pm on Sunday, 9 am to 9 pm on Monday and 9 am-4 pm on Tuesday.

FEEL AT HOME

@ Brian Lane Basketball Camps

Dalton-Voigt, Kincaid and Bassett Residence Halls

- Three newest dorms on campus
- Suite style living
- All floors and have common areas with furniture, televisions, and space for campers to hang out
- Campus-wide wifi
- Big Screen TVs
- Private bathrooms
- Tempur Pedic Mattresses



GREAT FOOD!!

- Our food service provider, Bon Appetit is nationally recognized in the *Princeton Review's* 2018 "20 Best Colleges for Campus Food"
- Serving delicious, nutritious and responsibly sourced meals to all campers and staff
- Three meals per day
- All you can eat service
- Last year, coaches said "it was the best food their teams have ever had at camp"
- Dining services that can accommodate your kids' special dietary needs



NIKE BOYS BASKETBALL CAMP

BRIAN LANE has partnered with Nike to offer 3 camp sessions to help you see your game take flight and set yourself apart from the competition. Register at LaneBasketball.com

Day Camp (June 9-13)

Shooting Camp (July 6-8)

- Footwork
- Shooting drills
- Shooting off the dribble
- Shooting off the pass
- Shooting games
- Free throw shooting
- Post/perimeter shooting.
- Video analysis

Guard & Perimeter Play Camp (July 8-10)

- Dribbling
- Passing
- Shooting
- Leading a fast break
- Driving to score/pass
- Moving without the ball
- Using screens and pick and roll.
- Video sessions of college level guards

Nike Day Camp (Boys 9-16 years old)

Campers Check-in: Monday, June 9th between 8-9 AM **Early/Late dropoff options available**

All Campers Closing Ceremony: Friday, June 13th at 3:30 pm)

Shooting Camp (Boys 10-16 years old)

Overnight Campers Check-in: Sunday, July 6th between 1-1:30 PM

Extended Day Campers Check-in: Sunday, July 6th between 1:30-1:45PM

All Campers Closing Ceremony: Tuesday, July 8th at noon. Check-out at 12:15PM.

Guard & Perimeter Play Camp (Boys 10-16 year old)

Overnight Campers Check-in: Tuesday, July 8th between 1PM-1:30PM

Extended Day Campers Check-in: Tuesday, July 8th at 1:15PM-1:30PM

All Campers Closing Ceremony: Thursday, July 10th at 12PM. Check-out at 12:15PM.



Camp Guidelines

Participants are not contracting with Transylvania University with regard to participating in this camp, and Transylvania University does not run or have any responsibility for the camp.

Brian Lane Camps are open to any and all participants (limited by age, number, grade level and/or gender).

NCAA rules prohibit free or reduced camp tuition for prospects (9th grade or above).

NCAA rules prohibit payment of camp expenses (camp tuition, transportation, etc) for prospects by institutional boosters.